FeedWatch by VAS
Zach Myers
Myers Dairy, Inc.
Jonesville, NC

History of Myers Dairy, Inc.

- Started in 1948
- 2nd Generation, 1970
  - Increased herd size from 100+ to 650 in two main expansions
- 3rd Generation, 2004
  - Increase herd size from 650 to 900 plus 200 feeder steers

Myers Dairy, Inc.

- 900 head total milking 765 3X
- Double 16 parallel parlor
- ~26,000# rolling herd average
- 26% rolling pregnancy rate

FeedWatch v2.03.46

- Feed Management Software by VAS
- Scale head and computer wirelessly connected
- All changes made on computer and sent to truck
- Numerous reports can be generated and customized
Feed Truck

Scale Head

Home Page

Advantages
- Inventory tracking
- Ingredient tolerances
- Employee incentive
- Reports
Inventory Tracking

Inventory Tracking

Inventory Tracking

Inventory Tracking and Time Stamped Data
Ingredient Tolerances

Ingredient Incentives

Employee Incentive
### Ingredient Penalties

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<th>Act qty</th>
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### Reports

#### Calculated Employee Incentives

#### Custom Reports
Disadvantages

- Difficult to learn
- Cannot make ration changes at scale head
- Technical Support is in Tulare, CA