



# 66th Annual Convention

Virginia State Feed Association

**&** Nutritional Management  
“Cow” College

The Hotel Roanoke and Conference Center

## Wednesday, February 15, 2012

9:00 am Board meeting

11:00 a.m.—5:00 pm Convention Registration

1:00 pm Welcome—*Rocky Abell, Venture Milling*

1:10 pm The impact of the new USDA food plate recommendations on animal agriculture—*Marianne Smith Edge, IFIC*

2:00 pm Panel Discussion—The Washington Scene and the Feed Industry—*Randy Gordon, NGFA; Richard Sellers, AFIA*

3:00 pm Break | Ice Cream Social | Virginia Tech Research Poster Presentations

3:30 pm Transportation speaker—*Dave Newman, Newman Trucking*

4:00 pm Grain Market Update—*Henry Graves, Bunge North America*

5:30—6:30 pm Reception

6:30 pm Feed Mill Managers Program

- Feed additives—*Brett Lumpkins, Southern Poultry Research*
- Mill automation—*Tom Schoen, Comco*
- Maintaining feed quality—*Joe Moritz, West Virginia University*

## Thursday, February 16, 2012

7:00 am Breakfast

8:00 am Welcome—*Dan Phillips, Augusta Cooperative*

8:05 am Future Challenges for Virginia Agriculture—*Mr. Matt Lohr, Commissioner of Agriculture and Consumer Services*

9:00 am Maintaining feed quality from mill to farm—*Joe Moritz, West Virginia University*

9:40 am Break

10:20 am Virginia Farm Bureau Issues—*Wayne Pryor, Virginia Farm Bureau*

- 11:00 am** State of the equine industry—*Steve Elliott, Alltech*
- 11:50 am** Luncheon and Business Meeting | Presentation of awards and scholarship
- 2:00 pm** Nutritional management program introduction—*Bob James, Virginia Tech*
- 2:15 pm** New feed analyses—*Ralph Ward, Cumberland Valley Analytical Services*
- 3:00 pm** Preserving feed quality—*Patrick French, RP Feed Components*
- 3:45 pm** Break
- 4:15 pm** Starch digestibility—*Ralph Ward, Cumberland Valley Analytical Services*
- 5:00 pm** Adjourn

**Thursday evening—Dairy Nutrition Workshop—Dr. Bob James moderating**

- 7:00 pm** Improving herd performance through TMR audits—*Bill Stone, Diamond V*
- 8:00 pm** Panel discussion—What do we do to monitor and manage feeding on our dairy?
- *Keith Moritz, Pond Hill Dairy, Wisconsin*
  - *Kyle Vanderhyde, Vanderhyde Dairy, Virginia*
  - *Zach Myers, Myers Dairy, North Carolina*
- 9:00 pm** Wrap up and questions

**Friday, February 17, 2012**

- 7:45 am** Welcome—*Dr. Bob James, Virginia Tech*
- 8:05 am** Purchasing and maintaining quality in feed ingredients—*Angela Mills, Southern States Cooperative, Inc.—Feed Division*
- 8:45 am** Environmental issues facing Virginia dairymen—*John Welsh, Virginia Cooperative Extension, Rockingham County*
- 9:20 am** The impact of genomics on the dairy industry—*Bennet Cassell, Virginia Tech*
- 10:00 am** Break
- 10:30 am** Water quality issues for Virginia dairymen—*Erin Ling, Virginia Tech*
- 11:10 am** Issues in managing automatic milk feeders for calves—*Bob James, Virginia Tech*
- 12:00 noon** Adjourn

**ARPAS will award 12 ARPAS continuing education credits for this program to ARPAS members.**