

Trends
in feed
manufacturing!

The latest
information
on feeding
and
management!

Market
trends in
animal
agriculture!

68th Annual Convention

2014 Virginia State Feed Association
& Nutritional Management
“Cow” College



The Hotel Roanoke and Conference Center | February 19-21, 2014

22 industry leaders and researchers
are scheduled to come together
for this unique educational event!

Wednesday, February 19, 2014

1:00 pm Welcome—*Mitch Webb, Adisseo*

1:10 pm “The challenge of meeting demand for animal source food sustainability – differences from the past?” — *Roger Cady, PhD., Elanco*

2:00 pm What’s new from the Washington, D. C. perspective.
Issues facing the feed industry in 2014.
Richard Sellers, AFIA
Randy Gordon, NGFA

3:00 pm Break

3:30 pm World and U.S. Grain Markets—*Henry Graves, BUNGE*

4:15 pm Transportation issues for the future—*Dave Newman, Newman Trucking*

5:30 pm Social Hour



ARPAS will award 14 continuing education credits for this program to members.

Visit www.vtdairy.dasc.vt.edu or www.cpe.vt.edu/vsfa for more information.

Thursday, February 20, 2014

8:00 am Welcome—*Patrick French, Ph.D., RP Feed Components*

8:05 am What's next in feed innovations/additives?—*Don McIntyre, Ph.D., Diamond V*

9:00 am Update on immigration reform
Kristi J. Boswell, American Farm Bureau Federation

9:40 am Break

10:20 am What's next in Feed Mill Technology?
Adam Fahrenholz, Ph.D., North Carolina State University

11:00 am "What's Next? Challenges and opportunities that will shape the future of the animal agriculture industry in the not-so-distant future" —*Jim Perdue, Perdue Farms*

12:00 - 1:45 am Lunch

1:45 pm We are at valine. Where are you?—*Mike Blair, Ph.D., Pilgrims*

2:30 pm The practical side of amino acid nutrition in dairy cattle.
Bob Patton, Ph.D., Nittany Dairy Nutrition

3:15 pm Break

3:45 pm Feed and milk production and prices: what my crystal ball says.
Normand St. Pierre, Ph.D., Ohio State University

4:30 pm You control milk fat depression. Don't let it control you!
Tom Jenkins, Ph.D., Clemson University

Thursday evening—February 20, 2014

7:00 pm Cow Comfort
Gordie Jones, DVM, Central Sands Dairy, Depere, WI

8:00 pm "Effectively Managing Feeders and Feed Management Software
Keith Sather, KS Dairy Consulting/Supervisor Systems

Friday, February 21, 2014

8:00 am Welcome — *Dr. Gonzalo Ferreira*

8:05 am How do forage quality measures translate to value to the dairy producer?
Normand St. Pierre, Ph.D., Ohio State University

8:45 am "Farming and Technology: A Dairyman's Perspective"
Jeff Bewley, Ph.D., University of Kentucky

9:30 am Digital Dermatitis, an Endemic Claw Disease. What can we do to control it?
Dana Tomlinson, Ph.D., Zinpro

10:10 am Break

10:30 am "Dairying in Argentina: cheap milk
Gonzalo Ferreira, Ph.D., Virginia Tech Department of Dairy Science

11:30 am Managing the critical control points of the calf operation
Bob James, Ph.D., Virginia Tech Department of Dairy Science