

## COST

*On-farm personalized consultations are \$250.00 per farm paid before August 20, 2021. You must contact Cynthia Martel or Jeremy Daubert to sign up for this unique consultation. Limited spots available.*

*Day or Night Group programs at each location are free to participants, but you must pre-register. Night programs will be serving food, you must call your County VCE office to sign up. Forgetting to call in, may result in you not getting food.*



Joint Program with Dr. Larry Tranel from Iowa State University Extension and Outreach.



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## CONTACTS

Franklin County  
Cynthia Martel (540)483-5161  
cmartel@vt.edu

Rockingham County  
Jeremy Daubert (540) 564-3080  
jdaubert@vt.edu



Calling All Dairy  
Farmers

**Coming to Virginia**

**Dr. Larry Tranel**  
**Iowa State University**  
**Extension**

**August 30th- Sept. 1st**

**Locations include**  
**Franklin**  
**&**  
**Rockingham**  
**Counties**

**Day & Night Programs**  
**One-on-One**  
**Consultations**



Contacts:  
Jeremy Daubert & Cynthia Martel

## Dr. Larry Tranel

*"Empowering Dairy Families with Profit and Quality of Life"*

Dr. Larry Tranel is a well known Extension Specialist with Iowa State University offering farmers a wide range of key areas of interest, including Business and financial management, employee management and training, Hispanic resources, grazing/pasture systems, buildings and facilities, milking systems (low cost parlor designs, robotics), grazing systems, dairy goats, small/beginning farmers.

VCE is proud to be hosting Dr. Tranel for three days on August 30th - September 1st in both Franklin and Rockingham Counties. This unique opportunity will include specialized programming in both counties.

### **On Farm Consultations available in both locations**

Additional fee require for this one-on-one farmer consultation. Each consultation last 2 hours per farm. Cost is \$250.00 per farm. Spots are limited to 2-3 per county. To sign up for a consultation spot you must preregister with Cynthia Martel (Franklin) or Jeremy Daubert (Rockingham) and payment must be made by August 20th to secure your spot.

This opportunity can include low cost parlor redesign consultations and/or financial analysis.

### **Franklin County-August 30th Monday**

**8 am-10 am On-farm consultation #1**

10:30 pm –12:30 pm On-farm consultation #2

**12:30-1:30pm: Low-cost parlor Transition program at Kermit and Jerre Austin Dairy farm (Free)**

3:30pm—5:30pm On-farm consultation #3

**6:30 pm-Night Program for all producers (Free)**

### **Rockingham County-August 31st- Tuesday**

11:30 am On-farm consultation #1

**2:00-4:00 Program on Farm - Low cost Parlor Transition (Free)**

**6:30 pm - Farm Stress program (Free)**

### **Rockingham County-Sept 1st - Wednesday**

**9:00 am - 3:00 pm**

**Pasture Walk at Galen Knicely Farm (Free)**

949 Reeves Road, Bridgewater, VA

**Joint program with Dr. Larry Tranel speaking in the morning and afternoon sessions with Organic Valley and Fertrell.**



### **Franklin County - event locations**

#### **On-farm program**

Location: Kermit and Jerre Austin Dairy Farm,  
Nekoda Ln, Ferrum, VA  
Time: 12:30 - 1:30 pm

#### **Night Program**

Location: TBD

Time: 6:30 pm

**Call Cynthia at 540-483-5161 to sign up  
Dinner provided with registration.**

### **Rockingham County - event locations**

#### **On-farm program-TBD**

#### **Pasture Walk:**

Galen Knicely Farm  
949 Reeves Road, Bridgewater, VA  
Time: 2:00-4:00 pm

We will be following the most recent CDC Covid guidelines during the programs. We will have signs posted around locations for information.

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